

CURRICULUM VITAE

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EDUCATION

University of California at Los Angeles	1988
Graduate School of Education	
Doctor of Education in Research Methods & Evaluation	
University of California at Santa Barbara	1973
Graduate School of Education	
Master of Education in Counseling Psychology	
University of California at Santa Barbara	1971
Bachelor of Arts in Combined Social Sciences	

PROFESSIONAL BACKGROUND

Stumpf Consulting	2006 to present
Consulting services to healthcare and education clients	
Provost and Director Doctorate Program	2005 to 2006
Emperor's College of Traditional Oriental Medicine	
Santa Monica, CA	
Chief Executive Officer	2004 to 2005
Advanced TeleDiagnosis	
Senior Research Associate & Director of Operations	1998 to 2003
University of Southern California Keck School of Medicine	
Advanced BioTelecommunications & BioInformatics Center	
Director of Funding, Research & Evaluation	1998 to 2000
University Affiliates IPA	
Director of Research, Family Practice Residency Program	1998 to 2000
White Memorial Medical Center	
Director of Research, Evaluation & Education	1996 to 1998
University of Southern California School of Medicine	
Department of Family Medicine	
Project Evaluator (Hughes Medical Foundation grant)	1993 to 1996
University of Southern California/Bravo Medical Magnet	
High School Partnership	
University of Southern California School of Medicine	
Program Evaluator (Center for Substance Abuse Prevention grant)	1990 to 1993
Moms & Kids Recovery Center	
Ventura County Department of Alcohol and Drugs	

Director of Education University of Southern California School of Medicine Physician Assistant Program, Department of Family Medicine	1986 to 1996
External Project Evaluator Center for the Study of Evaluation University of California Los Angeles	1983 to 1986
Research Assistant Mental Retardation Research Center Neuropsychiatric Institute University of California Los Angeles	1981 to 1983
Program Evaluator Neighborhood Youth Association Mar Vista Community in West Los Angeles	1979 to 1981
Evaluation Consultant Women's Resource Center, Los Angeles	1979 to 1981
Instructor, Measurement and Human Development College of Developmental Studies, West Hollywood	1980 to 1981
Mental Health Specialist Neuropsychiatric Institute University of California Los Angeles	1978 to 1979
Associate Director Southwest Mental Health Services Inglewood, California	1976 to 1978

USC APPOINTMENTS

Senior Research Associate & Director of Operations University of Southern California Keck School of Medicine Advanced BioTelecommunications & BioInformatics Center	1998 to 2003
Assistant Professor of Clinical Family Medicine Department of Family Medicine	1996 to 1998
Assistant Professor of Clinical Family Medicine Primary Care Physician Assistant Program	1993
Clinical Instructor of Family Medicine Program Evaluator/Educator Primary Care Physician Assistant Program	1986

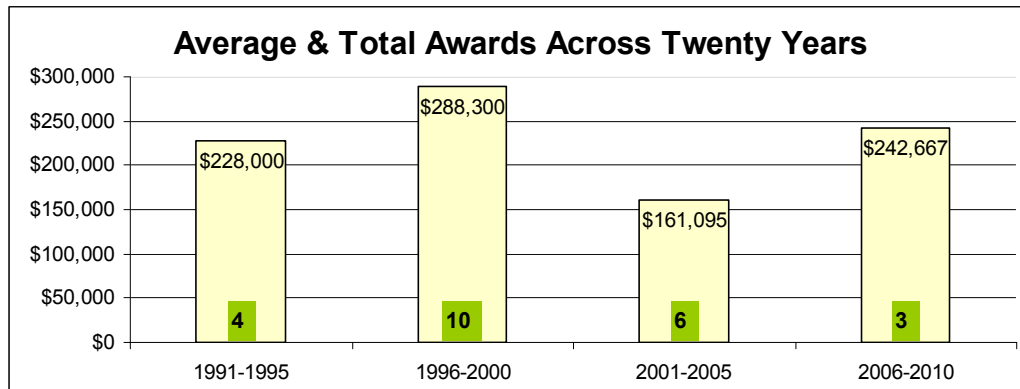
SERVICE: USC & OTHER

2009/present	Member California Physician Assistant Committee, appointed by California Assembly Speaker Karen Bass
2002/present	Board of Directors California Mongolia Medical Program (CaMMP)
1999	USC Vice President for Health Affairs Task Force on Distance Learning
1998	Consultant to the Expanded Access to Primary Care Funding Methodology Work Group, Primary & Rural Health Care Systems Branch, California Department of Health Services

- 1998 USC Vice President for Health Affairs Committee on Managed Care Curriculum & Interdisciplinary Education
- 1996/1998 Medical Faculty Assembly, Representative, Department of Family Medicine
- 1995/1996 USC Vice Provost of Undergraduate Studies Undergraduate Council
- 1995/1996 USC Task Force on Health Professions Education
- 1995/1996 USC Vice Provost, Undergraduate Studies Committee on Education

FUNDING AWARDS (authorship, investigator, project management)

I have written 23 grants since 1991 that have been awarded nearly \$5.5M.



- 2008 The LA Hepatitis Intervention Project (LAHIP): Web Based Strategies to Evaluate Impact and Increase Access, Pacificare/United Healthcare fund, \$468,000 [recipient St. Vincent Medical Center Foundation]
- 2006 The Inpatient Acupuncture Implementation and Assessment Program, UniHealth Foundation, \$220,000 [recipient Good Samaritan Hospital, LA]
- 2006 California Senior Fall Prevention Project, Archstone Foundation, \$40,000 [recipient St. Mary Medical Center]
- 2004 Expanded Access to Primary Care, California Family Care Clinics, \$35,000 [recipient: California Hospital Medical Center]
- 2003 Community Access Program, training and implementation for six Los Angeles community clinics, \$115,800 [recipient: Community Clinic Association LAC]
- 2002 Latino DREaM, Phase I, The California Endowment, \$100,000 [recipient: USC ABBC]
- 2001 Community Health Coverage: Outreach, Enrollment and Retention In Los Angeles County, Los Angeles County Department of Health Services, \$500,767 [recipient: California Hospital Medical Center]
- 2001 American Indian Teleophthalmology Training Grant, California Telehealth & Telemedicine Center, training and CQI contract, \$115,000 [recipient: USC ABBC via California Telemedicine and Telehealth Center]
- 2001 Latino DREaM, Phase I, QueensCare Foundation, \$100,000 [recipient: USC ABBC]
- 2000 Teleophthalmology in East Los Angeles, California Telehealth & Telemedicine Center, \$95,000 [recipient: White Memorial Medical Center]
- 2000 Telepsychiatry in LA's Center City, California Telehealth & Telemedicine Center, \$95,000 [recipient: California Hospital Medical Center]

- 2000 Cross Cultural Curriculum for Physicians, The California Endowment, \$990,000 [recipient: White Memorial Medical Center]
- 2000 Family Physician Training Act, Office of Statewide Health Planning and Development, State of California, \$200,000 [recipient: USC Family Medicine]
- 1999 Community Challenge Grant Program, Office of Community Challenge Grants, State of California, \$750,000 [recipient: White Memorial Medical Center]
- 1999 Center for Telehealth & Telemedicine, minigrant, \$4,000 [recipient: White Memorial Medical Center]
- 1999 Wyeth-Ayerst Educational Grant to develop Spanish/English menopause website and brochure, \$10,000 [recipient: University Affiliates IPA]
- 1998 Family Physician Training Act, Office of Statewide Health Planning and Development, State of California, \$105,000 [recipient: USC Family Medicine]
- 1997 Family Physician Training Act, Office of Statewide Health Planning and Development, State of California, \$334,000 [recipient: USC Family Medicine]
- 1996 Rural Health Collaboration Grant, Office of Statewide Health Planning and Development, State of California, \$200,000 [recipient: USC Family Medicine]
- 1996 SCCOPENet Database, Office of Statewide Health Planning and Development, State of California, \$100,000 [recipient: USC Family Medicine PA Program]
- 1995 Physician Assistant Training Grants, Bureau of Health Professions of the Human Resource Service Agency, \$152,000 [recipient: USC Family Medicine PA Program]
- 1994 Physician Assistant Training Grants, Bureau of Health Professions of the Human Resource Service Agency, \$132,000 [recipient: USC Family Medicine PA Program]
- 1993 Physician Assistant Training Grants, Bureau of Health Professions of the Human Resource Service Agency, \$128,000 [recipient: USC Family Medicine PA Program]
- 1990 Community Coalition for Substance Prevention (evaluation section), Center for Substance Abuse Prevention, \$500,000 [recipient: Community Coalition]

OTHER NOTABLE PROJECTS

- 2010 Implementation Manager Win Pacifico Reduced Fee Dental Program
- 2010 Proposal to Establish a Post Licensure Primary Care Certificate Program for Licensed Acupuncturists, Southern California University of Health Sciences
- 2010 Consultant to Ingenuitor, Inc. for portable digital multilingual LEP translation device
- 2009 Created Voices of the Generations 501(c)3 public charity for Holocaust education; won IRS approval in 10 weeks
- 2008/9 Social networking and web-based report engine project located at St. Vincent Medical Center to extend outreach for API communities at risk for Hepatitis B virus.
- 2007/8 Consulting evaluator to Venice Family Clinic Integrative Medicine Chronic Pain Clinic; developed web-based outcomes reporting tool and outcomes reports. The program received a 2008 LEAP Award (Leveraging Excellence, Advancing Practice) from the California HealthCare Foundation.
- 2007 Dean's Report: Online Education Opportunities, Rossier School of Education, USC
- 2005 Redesigned professional doctorate curriculum for acupuncture program emphasizing integration of western medicine principles with Traditional Chinese Medicine

- 2004 Successfully licensed USC developed technology to private company Advanced TeleDiagnosis
- 2003 Co-development of integrated comprehensive image management information system that drives workflow process at digital image reading center; USC Doheny Retina Institute
- 2002/3 Telemedicine Director for Ulan Bator Foundation, traveled to Mongolia in both years to meet with government and private sector, presented telemedicine proposal.
- 2002 Project manager for design of online Medi-Cal and Healthy Families application for California Hospital Medical Center
- 2001 Proposal Coordinator and Editor, ComMedica PACS Proposal to USC University Hospital/Tenet HealthCare
- 2000 Final Report editor and co-author National Library of Medicine Telemedicine Final Report, Investigations of Sufficiency in Telemedicine Applications
- 2000 Establishment of ABBC initiative "Telecommunications Capacity Building in the Community"
- 1999 Consulting evaluator to King-Drew Family Practice Residency to implement RRC remediation strategies and programs
- 1998 Successful proposal to establish the Master of Physician Assistant Studies awarded by the USC School of Medicine
- 1997 American Council on Graduate Medical Education Family Practice Residency application for USC Family Medicine/St. Luke Medical Center
- 1993 Successful proposal to establish the Bachelor of Science in Physician Assistant Practice awarded by the USC School of Medicine
- 1986/91 Coordinated two successful USC PA Program self study and accreditation events
- 1986 Supervised complete review and revision of USC Physician Assistant Program curriculum

PUBLICATIONS

1. Stumpf S., Carr, C.R., McCuaig S., Shapiro S.J. "The US Acupuncture Workforce: The Economics of Practice". Accepted for publication in American Acupuncturist, June 2011.
2. Stumpf S., Hardy, M.L., Kendall, D., Carr, C.R. "Unveiling the United States Acupuncture Workforce". Complementary Health Practice Review 15(1) 31-39
3. Stumpf S., Kendall, D., Hardy, M.L. "Mainstreaming Acupuncture: Barriers and solutions". Complementary Health Practice Review, 15(1), 3-13.
4. Stumpf S., Shapiro S., Hardy, M. "Divining Integrative Medicine". eCAM, Advance Access published online September 26, 2007
5. Stumpf S., Shapiro S. "Bilateral integrative medicine, obviously". eCAM, June 2006, 3(2):46-50.
6. Stumpf S., et.al. "Online continuous quality improvement for diabetic retinopathy tele-screening". Telemedicine Journal and e-Health, December 2004, 10(s2):35-39.
7. Stumpf, S., Zalunardo, R. "HIPAA noia plagues outsourced IT vendors". Healthcare Informatics, pp 28, October 2003.
8. Stumpf, S. "Telemedicine meets the bottom line". CAPG Update, June 2003, 5(6):1-2.

9. Stumpf, S. "Telemedicine awaits: Reimbursement will mean big change and real money". Healthcare Informatics, May 2003; 10(5):54-7.
10. Stumpf, S. "Iris scanning: The eye of the storm". Telemedicine Today, October 2002; 9(2):25-6.
11. Zalunardo R., Stumpf S. "Shift to digital spurs reconsideration of image quality standards: Six years and eight studies demonstrate need for shift in clinical practice". Telemedicine Today, August/September 2002; 9(2);25-6.
12. Stumpf, S., Zalunardo, R. Chen, R.J., "Barriers to telemedicine implementation". Healthcare Informatics, 45-48, April, 2002.
13. Hamner, R.T., Stumpf, S. "Survey of smoking knowledge, attitudes and practice in school children in Honduras". Family Practice, 18(6):627-628, December, 2001.
14. Yuh, J.L., Stumpf, S., Abbott, A.V., Ontai, S. "Pilot study of a rating instrument for medical education Web sites". Academic Medicine, 75(3):290, March, 2000.
15. Stumpf, S., Romeo, S.J.W., Pacheco, L., Gerstein, M. "Finding Meaning in Reporting Requirements: Provider Sampling and Survey Length". MGM Journal, pp. 46-48, Mar-Apr, 2000.
16. Stumpf, S., Clark, J. "The promise and pragmatism of interdisciplinary education". Journal of Allied Health, v28, n1, pp. 30-32, Spring 1999.
17. Stumpf, S., "Test Wiseness". Chapter in Moser, R. (Ed.), Primary Care for Physician Assistants: PreTest Self Assessment and Review, New York, New York: McGraw Hill, 1998.
18. Stumpf, S. "My vision: A three year PA masters degree". Advance for Physician Assistants, v6, n1, pp. 65, January, 1998.
19. Stumpf, S. "Program expansion heats up PA internet forums". Physician Assistant Journal, v21, n9, pp. 14-16, September, 1997.
20. Stumpf, S. "The PA master's degree: arguments for the clinical vs. the academic degree". Physician Assistant Journal, v20, n8, pp. 77-81, August, 1996.
21. Stumpf, S. "Creating the classroom cross cultural experience". Journal of the American Academy of Physician Assistants, v7, n10, pp. 728-32, November, 1994.
22. Stumpf, S. "Helping faculty visualize outcomes of a five year curriculum evaluation". Evaluation and the Health Professions, v17, n3, pp. 358-65, September, 1994.
23. Stumpf, S., Liskin, J. "Ranking versus voting: the politics of selection in a PA program". Evaluation and the Health Professions, v17, n1, pp. 113-22, March, 1994.
24. Stumpf, S. *Letter to the Editor which prompted an editorial response: "Understanding authorship"*. Family Medicine, v25, n8, pp. 491, September, 1993.
25. Stumpf, S., Bass, K. "Cross cultural communication to help Physician Assistants provide unbiased health care". Public Health Reports, v107, n1, pp. 113-15, January-February, 1992.
26. Stumpf, S. "Pathways to Success: Training for Independent Living". American Association on Mental Deficiency Monograph no. 15, American Association on Mental Deficiency, Washington, D.C., 1990.
27. Stumpf, S., Bottom, W. "Evaluation of admission interviews in Physician Assistant programs". Journal of the American Academy of Physician Assistants, v2, n2, pp. 122-26, March/April 1989.

28. Stumpf, S., Kent, W. "Increasing correspondence between test items and objectives as part of a Physician Assistant curriculum evaluation". Journal of Medical Education, v63, n6, pp.488-89, June, 1988.
29. Levine, H, & Stumpf, S. "Statements of fear through cultural symbols: punk rock as a reflective subculture". Youth and Society, v14, n4, pp. 417-35, June, 1983.

CERTIFICATION

Licensed Marriage, Family, and Child Therapist (lapsed)

1976 to 1993